



PAUL CAVILLA

Creative Director | Designer

Multidisciplinary designer and branding professional specializing in concept development, copywriting, and visual communications.

EXPERIENCE

Creative Director/President | 2013 – 2023 *Polymath Publishing*

- Developed and implemented creative strategies to align with goals and objectives in the independent book publishing sector and visual arts industry.
- Managed remote freelance teams across a wide variety of roles to adhere to project objectives, deadlines, and budgets.
- Worked closely with clients to learn the complexities of their needs so as to execute targeted creative solutions.
- Developed unique concepts to align with product branding and messaging.
- Authored and published works of fiction and non-fiction in digital, print, and audiobook formats.
- Produced YouTube videos, musical scores, and soundtracks.
- Recorded, narrated, and produced audiobooks.
- Continued to build and market a growing portfolio of original gallery artwork.

Mural Artist/Designer | 1993 – 2013 *Paul Cavilla Productions*

- Created large-scale artwork for private homes, restaurants, hotels, casinos, and theaters.
- Worked closely with clients to translate their vision into captivating mural designs catering to specific demographics.
- Produced graphic designs, logo and brand generations, and editorial illustrations.
- Created and marketed a wide body of artwork consisting of gallery oil paintings and drawings.

CONTACT

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PORTFOLIO

www.paulcavilla.design

EDUCATION

Graphic Design, AOCA
Ontario College of Art
Toronto, Ontario.

SOFTWARE

Adobe After Effects
Adobe Illustrator
Adobe InDesign
Adobe Premiere Pro
Adobe Audition
Adobe Photoshop
Adobe XD
Logic
Procreate

SKILLS

Advertising Design
Brand Identity
Editorial Design
Project Management
Mobile and Web Design
UX/UI Design
Social Media Content
Typography